

IAAF World Indoor Championships Birmingham 2018 Privacy Policy

How we use your personal information

Monday 16th January 2017

The Organising Committee of the IAAF World Indoor Championships Birmingham 2018 (WIC2018) comprising the following organisations, British Athletics and Birmingham City Council and is committed to protecting your privacy. The following is a description of our dissemination practices for data that you have provided to us via the newsletter sign up page on www.WICBirmingham2018.com or any other website or means of data collection that you have participated in ("the Site"). It sets out what we will do with your information and the ways in which we protect it.

WIC2018 use information about you for three primary purposes:

- ï To perform the services you have requested, such as processing an order for tickets or sending you our newsletter and other information about IAAF World Indoor Championships Birmingham 2018 and its legacy.
- ï To alert you to other interesting information, including future events and offers, except where you have indicated otherwise.
- ï To manage and improve the Site.

We set out more information about these purposes below:

Performing the services you have requested

If you choose to give us personal information through the Site then this will be held and processed by WIC2018 in accordance with the Data Protection Act 1998 and your chosen preferences.

Alerting you to other interesting information

WIC2018 is very much aware that some people will not want their information used except for a certain specific purpose (such as volunteering or receiving tickets), some will

want to receive additional information from WIC2018 and related news only, and others will be happy to receive more information.

The additional information that you might receive can be divided into four groups:

ï **Additional information about WIC2018:** WIC2018 may wish to send you additional information about WIC2018 that may be of interest to you or may wish to seek your views about WIC2018.

ï **Information about future events:** British Athletics and Birmingham City Council, may send you information, or seek your views, about athletics, IAAF World Indoor Championships Birmingham 2018, future tournaments and other sports events and activities that may be of interest to you.

ï **Partner information:** Official partners of WIC2018 and future tournaments may wish to send you information and special offers relating to their products and services. These partners will be listed on the Site or on the website of the relevant future tournament, and you will have the opportunity to opt out.

ï **Information from the organisers and athletics bodies:** British Athletics and Birmingham City Council may wish to send you information, or seek your views, about athletics, future athletics events, other sports events and volunteering nationwide. When we request information from you we will let you know which types of third parties may wish to send you information

We will only send you other interesting information, or disclose your details to others (as described above) so that they can send you information; in line with the options you choose when you provide your data. Except in cases where it is necessary to contact you, such as for sending you tickets or administering your requests, you will also be able to opt out from receiving information later via the messages you receive or by emailing wic2018@birmingham.gov.uk

The IAAF World Indoor Championships will be brought to Birmingham by British Athletics and Birmingham City Council. Except where you have specifically requested not to give a party your data, each of these organisers may be providing the information you have

signed up for.

British Athletics together with the Birmingham City Council are proud to be involved in organising the IAAF World Indoor Championships Birmingham 2018 and may wish to contact you about future events and legacy matters. WIC2018 will announce its official partners when they have been confirmed.

Use of third party service providers

WIC2018 may transfer your personal information to its agents or sub-contractors who will process it on WIC2018's behalf. These agents and sub-contractors are not authorised by us to use or disclose your information except as necessary to perform services on our behalf or comply with legal requirements.

Except as described above, we will only disclose your personal information without notice when we believe disclosure to be required by law or regulation, or necessary to protect or defend the rights or property of WIC2018 the safety of the public or the users of the Site.

Children under 16

If you are under 16, you must obtain the approval of a parent or guardian before you send us any of your personal information (such as your name, e-mail address, home address, date of birth etc.). WIC2018 will not use (or pass to any third party) personal information on persons known to be children under the age of 16 for any commercial purposes.

To manage and improve the Site

We may collect information about your interaction with the Site and the services on the Site. This may include information about your computer and, where available, your IP address, operating system and browser type. In particular, we reserve the right to perform statistical analysis of user behaviour and characteristics in order to measure interest in and use of the various areas of the Site and to ascertain the number of users that have visited particular web pages. We also keep track of what you do with our newsletters when you receive them for trends and statistics and to evaluate the efficiency of our

newsletter and information service. We will provide only aggregated data from these analyses to third parties. This statistical information does not identify any individual.

We may also use your information for detection of fraud and research purposes.

Cookies

The Site uses cookies. A cookie is a small file containing an identity code. Your computer accepts the cookie and stores it. When you next visit the Site, the code is retrieved, allowing an individual visitor or computer to be recognised.

Cookies are used for a variety of purposes, including providing personalised web pages and recognising your choice of language. Cookies do not cause harm to your computer, but, if you wish to stop your computer accepting cookies, go to the help section of your internet browser (for example, Internet Explorer or Firefox) where you will find information on how to do this.

Internet awareness

Links to third party websites

The Site may contain links to other websites whose privacy and information practices may be different to ours. WIC2018 is not responsible or liable for the content or privacy policies of websites other than the Site (and any other WIC2018 websites). You should be aware of this when you leave the Site and we encourage you to read and familiarise yourself with the privacy policies and/or notices on other websites you visit.

Security

We are committed to protecting the security of your information. We use a variety of security technologies and procedures to help protect your information from unauthorised access and use. As effective as modern security practices are, no physical or electronic security system is entirely secure. We cannot guarantee the complete security of our databases, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. We have implemented policies designed to

safeguard your privacy and we will continue to revise policies and implement additional security features as new technologies become available.

If we have given you a password which enables you to access certain parts of the Site, we urge you to keep the password safe and make sure you use a secure browser.

Use of your information outside the European Union

Some of the organisations to which we disclose your personal information may be situated outside of the European Union, in countries which do not have data protection laws as strict as in the UK.

Consent

By submitting your personal information to us, you signify your consent to WIC2018 using the information provided in the manner described above and in accordance with whatever preferences you have set. If we amend our privacy policy, any changes will be published on this Site.

You have a right to access and correct the information that we hold about you under data protection law. If at any time you wish to exercise this right, or otherwise to update the information which we hold about you, or if you wish to stop receiving information from WIC2018 or to opt out of receiving additional information in either or both of the categories described above (under the heading "Alerting you to other interesting information"), please contact us at wic2018@birmingham.gov.uk